

Advisor Academy

Presented virtually

Sunday, October 23, 2022

1 pm – 4:30 pm Eastern

Time	Session Title	Description
1:00 – 1:20	Welcome and Kick-Off	CEO Jeff Rundle, <i>Kansas State '03</i> , will welcome volunteers, provide important Fraternity updates and set a fun and inspirational tone for the day.
1:20-1:55	Keynote Speaker: John Stebbins	Join John Stebbins, <i>Emory '92</i> , the Fraternity's newly elected General Secretary, for a high energy keynote sharing his vision on volunteering. Engage with John following the keynote during Q&A.
2:00-2:30	Breakout Session One	Breakout Sessions <ul style="list-style-type: none"> • Advisor Basics • Building Your Team: Tactics for Recruiting More Volunteers • Financial Advisor Basics • Managing Your Team: Best Practices for Chapter Counselors • Navigating Student Mental Health • Planning Safe Chapter Events: The Advisor's Role • Strong Officer Transitions: The Advisor's Role • Working With Campus Partners • Your Best Campus Resource on Your Team: Best Practices Utilizing Your Faculty Advisor
2:30 – 2:40	Break	
2:40 – 3:20	Breakout Session Two <i>[5-minute transition break]</i>	Breakout Sessions <ul style="list-style-type: none"> • Am I at Risk? Insurance Basics for Advisors • Building Your Team: Tactics for Recruiting More Volunteers • Creating an Inclusive Brotherhood: Supporting Chapter DEI Efforts • Education Advisor Basics • Filling Your Cup: Advisor Motivation and Appreciation • Planning Safe Chapter Events: The Advisor's Role • Strong Officer Transitions: The Advisor's Role • Working With Your General Fraternity Officer

3:25 – 4:05	Breakout Session Three	<p>Breakout Sessions</p> <ul style="list-style-type: none"> • Athletic Conference (Big 10, Big 12, SEC, ACC, PAC 12) • Friend of Beta Networking • My Chapter Officers Won't Work With Us • My Chapter Struggles With ... Recruiting New Members, Brotherhood/Morale, Recruiting Volunteers, New Member Education • New Chapters (1-3 Years Old) • Our Campus Administration is Driving Me Crazy • Small Private Liberal Arts Schools
4:05 – 4:30	Closure and Thank You	<ul style="list-style-type: none"> • Led by Erin McHale, Chief Volunteer Services Officer • Assessment of program
4:30 – 4:45	Optional Hangouts	<ul style="list-style-type: none"> • "Ask an Expert" Office Hours: AO staff are available for consultation and troubleshooting • Advisor Team Meetings: Keep the momentum going! Our team will provide breakout rooms for any advisory teams who would like to recap and debrief the day together • Zoom Hangout for GFOs

Breakout Session One	
Time: 2:00 – 2:30 p.m.	
Breakout Session Title	Description
Advisor Basics	Covers top tips and practices advisors need to know and how to start applying them in their current roles.
Building Your Team: Tactics for Recruiting More Volunteers	Introduces top tactics for recruiting more volunteers to a team, specifically focusing on how to identify potential volunteers and innovative outreach.
Financial Advisor Basics	Gives financial advisors the top five tactics they need to know to be successful in their role.
Navigating Student Mental Health	Presents current needs and common issues we are seeing with students today, as well as how advisors can best support students and what campus resources advisors should be aware of to assist in providing that help.
Planning Safe Chapter Events: The Advisor's Role	Reviews the advisor's role in supporting chapters as they plan social events and best practices for supporting your students.
Strong Officer Transitions: The Advisor's Role	Reviews the importance of strong officer transitions and how advisors can help plan and support this process for their chapter.
Working With Campus Partners	Discusses how to relationship build with campus partners directly supporting a chapter, as well as how advisors can leverage this relationship.
Your Best Campus Resource on Your Team: Best Practices Utilizing Your Faculty Advisor	Review promising practices on how to engage, utilize, and leverage your chapter's faculty advisor. This person is the best resource available to the advising team on campus and academic resources.

Breakout Session Two	
Time: 2:40 – 3:20 p.m.	
Breakout Session Title	Description
Am I at Risk? Insurance Basics for Advisors	Provide an explanation of coverage, who to call with questions and where advisors should place their focus.
Building Your Team: Tactics for Recruiting More Volunteers	Presents top tactics for recruiting more volunteers to your team, specifically focusing on identifying potential volunteers and innovative outreach.
Creating an Inclusive Brotherhood: Supporting Chapter DEI Efforts	Focuses on tips and practices to begin introducing DEI-focused conversations and activities into a chapter.
Education Advisor Basics	Provides education advisors with the top tips they need to know for their role and how to apply them.

Filling Your Cup: Advisor Motivation and Appreciation	Reviews how to show appreciation for a team in a way that will motivate and fill the cups of fellow advisors.
Planning Safe Chapter Events: The Advisor's Role	Reviews the advisor's role in supporting chapters as they plan social events and best practices for supporting your students.
Strong Officer Transitions: The Advisor's Role	Reviews the importance of strong officer transitions and how advisors can help plan and support this process for their chapter.
Working With Your General Fraternity Officer	Covers how to relationship build with a GFO and how to use this relationship to best support the advisory team and chapter.

Breakout Session Three	
Time: 3:25 – 4:05 p.m.	
Breakout Session Title	Description
Athletic Conferences	This roundtable is based on the following athletics conferences: Big 10, Big 12, SEC, ACC and PAC 12. It will be a space for asking questions and sharing best practices.
Friend of Beta Networking	This breakout provides networking time for Friends of Beta who serve in advisor roles.
My Chapter Officers Won't Work With Us	This roundtable is for advisors who struggle to connect and work with chapter officers, allowing a space for asking questions and sharing best practices.
My Chapter Struggles With...	This roundtable will offer breakouts based on a chapter's area(s) of challenge, allowing a space for asking questions and sharing best practices.
New Chapters	This roundtable is for chapters that are 1-3 years old, allowing space for asking questions and sharing best practices.
Our Campus Administration is Driving Me Crazy	This roundtable is for advisors who struggle to connect with campus administrations, allowing a space for asking questions and sharing best practices.
Small Private Liberal Arts School	This roundtable is for chapters at small private liberal arts schools, allowing space for asking questions and sharing best practices.